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B.B.A. (Part - I) (Semester - I) Examination, 2013
BUSINESS ECONOMICS (Micro - I) (Paper - I)
Sub. Code : 22924

Day and Date : Thursday, 04 - 04 - 2013
Time : 3.00 p.m. to 5.00 p.m.

Total Marks : 50

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is Indifference curve? State the character features of Indifference curve. [15]

OR

Explain the nature and scope of Economics.

Q2) Write short answers (Any Two): [20]

- a) State the concept of consumer's surplus.
- b) Explain the Law of Demand.
- c) Explain the concepts of Real, opportunity and social cost.
- d) What are the basic economic problems?

Q3) Write short answers (Any Three out of five): [15]

- a) Explain the types of Income elasticity of demand.
- b) What are the factors determining demand?
- c) Explain the Law of Equi-Marginal Utility.
- d) What is the difference between Micro and Macro economics?
- e) State the concept of Scale of Preference.





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B.B.A. (Part - I) (Semester - I) Examination, 2013

ECONOMICS

Business Economics (Micro - 1) (Paper - I)

Sub. Code : 43924

Day and Date : Thursday, 04 - 04 - 2013

Total Marks : 40

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :**
- 1) **All questions are compulsory.**
 - 2) **Figures to the right indicate full marks.**
 - 3) **Draw neat diagrams wherever necessary.**

Q1) Explain the nature and scope of Economics. [14]

OR

State the features of Indifference curve.

Q2) Write short answers (Any Two): [16]

- a) **What are the Basic Economic problems?**
- b) **Critically explain the law of Demand.**
- c) **State the concept of Production Function.**
- d) **Explain the total, average and marginal revenue curve.**

Q3) Write short notes (Any Two): [10]

- a) **Consumer's surplus.**
- b) **Difference between Micro and Macro Economics.**
- c) **Income elasticity of demand.**
- d) **Law of Diminishing Marginal Utility.**



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BBA (Part - I) (Semester - I) Examination, Nov. - 2013
BUSINESS ECONOMICS (Micro) (Paper - I)

Sub. Code: 22924

Day and Date : Monday, 11-11-2013

Total Marks : 50

Time : 3.00 p.m. to 5.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
 - 3) Draw neat diagrams wherever necessary.

Q1) Explain the basic Economic Problems. [15]

OR

Explain the consumer's equilibrium with the help of Indifference curve.

Q2) Write short answers (any two) : [20]

- a) State the types of Income Elasticity of demand.
- b) Explain the short run cost curves.
- c) Critically evaluate the law of Demand.

Q3) Write short notes (any three) : [15]

- a) Consumer's surplus.
- b) Scope of economics.
- c) Determinants of elasticity of demand.
- d) Concept of production function.
- e) Social cost.

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B.B.A. (Part-I) (Semester-I) Examination, March - 2014
BUSINESS ECONOMICS (Micro) (Paper-I)
Sub. Code : 22924

Day and Date : Thursday, 20-03-2014
Time : 3.00 p.m. to 5.00 p.m.

Total Marks : 50

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
 - 3) Draw neat diagrams wherever necessary.

Q1) Critically evaluate the Law of Equi-Marginal utility. [15]

OR

State the nature, scope and significance of Economics.

Q2) Write short answers (Any Two): [20]

- a) Explain the types of price elasticity of demand.
- b) Explain the Total, Average and Marginal Revenue.
- c) Discuss the concept of consumer's surplus.

Q3) Write short notes (Any Three): [15]

- a) Business Economics and Business Decisions.
- b) Concept of utility.
- c) Features of Macro Economics.
- d) Budget Line.
- e) Significance of elasticity of demand.

